



# Startup Europe Initiative Ambassador in Greece

**STARTUP**  
EUROPE



# ViLabs as the Startup Europe Ambassador in Greece



We are proudly announcing that ViLabs is selected as the Startup Europe Ambassador in Greece, with a mission to act as a key influencer in the Greek startup ecosystem and actively support Startup Europe activities!

Are you directly or indirectly involved in the Greek Startup ecosystem? Do you need any insights or information? We are here to help you and connect you.

Check out below, what it means for you and do not hesitate to get in touch with us.



Co-funded by the Horizon 2020 programme  
of the European Union



# What is Startup Europe?

Startup Europe is an initiative of the European Commission, which falls under its priority of the [‘Digital Single Market’](#)

The main objectives of Startup Europe are to:

- **Connect people** such as startups, [investors](#), [accelerators](#), [female entrepreneurs](#), [corporate networks](#), [universities](#) and [#EUTechWriters](#) through our array of networks.
- **[The Startup Europe Map](#)**, a map which connects all startup players in the European ecosystems, is part of this.
- **Connect local startup ecosystems** by supporting regional initiatives such as [Startup Europe Week](#) or [Startup Europe Regions Network](#).
- **Help startups soft-land in other markets** such as Silicon Valley (for example [SEC2SV: Startup Europe Comes to Silicon Valley](#) initiative), [India](#) (for example the [Startup Europe India Summit](#)), Africa (Startup Europe Comes to Africa initiative, coming soon) and The United Arab Emirates (coming soon).
- **Celebrate entrepreneurs’ success** ([Techallstars](#), [Europioneers](#) and [StartUp Europe Awards](#)).



# What are Startup Europe Ambassadors?

Throughout the years, [Startup Europe \(SE\)](#) has been a collective effort of hundreds of stakeholders, movers and doers in tech and startup field. The impact of this initiative could not have been possible without the immense support provided by this community.

The community that is currently taking part in the growth of Startup Europe as a **bottom-up movement** have been invited to be Startup Europe Ambassadors.

**Startup Europe Ambassadors represent a group of key influencers in the European startup ecosystems who actively support Startup Europe activities**

With this movement we will **democratise the access to Startup Europe**, by making it open to our partners with the goal of offering them the power of improving the initiative.

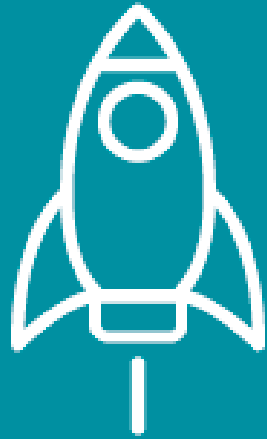
Startup Europe Ambassadors are organisations that have been selected through the evaluation of proposals of European Commission's Horizon 2020 ICT 32 call, as well as partners of Pilot project: [Start This Up!](#) and [OpenMaker](#).



# What do Ambassadors do?

- Actively contribute to the visibility of Startup Europe by acting as a **key information point** in their countries about Startup Europe activities or by connecting the Startup Europe team with relevant stakeholders from their local startup field;
- **Gather feedback and provide innovative insight** to the European Commission's Startup Europe team with the objective of improving the activities of this initiative.

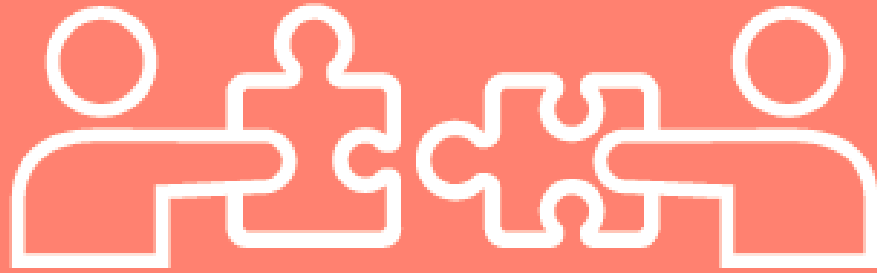




**ARE YOU A STARTUP?**

**How to get in touch  
with us?**

Contact [Vasia Madesi](#),  
Project Manager at ViLabs –  
Project coordinator of the  
Startup Europe initiative  
project - [Startup Lighthouse](#)



**ARE YOU AN  
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